



Dennis Rader <dennis.rader@lacity.org>

LAUSD

2 messages

Tara Devine <tara@devine-strategies.com>

Wed, Apr 29, 2015 at 10:53 AM

To: Rick Scott <Rick.Scott@lacity.org>, Miranda Paster <Miranda.Paster@lacity.org>, Dennis Rader <Dennis.Rader@lacity.org>

FYI - Scot's email no longer generates an out of office reply, but it appears he's either still out, or else not the point of contact. When I called today, I was directed to Joyce Izumi. Joyce says she does the review and analysis of the BIDs and directed me to submit all materials to her.

In case this information is helpful to you, her contact information is:

Joyce Izumi

joyce.izumi@lausd.net

213-241-6785 (main # for LAUSD FSD - Leasing and Space Utilization)

213-241-6126 (direct)

Joyce indicated that she does budgeting earlier in the year for new BID assessments, and it causes difficulty later when the assessments are not budgeted for. I have created an annual reminder for mid-February to let her know (estimated) LAUSD assessments for any new BIDs I am working on. She needs to submit her budget estimates in early March.

Warmest regards,

TARA DEVINE

DEVINE STRATEGIES

645 West Ninth St., #110-293

Los Angeles, CA 90015

310.430.5121

tara@devine-strategies.com

Making it easier for you with STRATEGIC CONSULTING SERVICES

Political - Legislative - Economic Development - Planning & Entitlements - Community Outreach - Business Improvement Districts

Dennis Rader <dennis.rader@lacity.org>

Wed, Apr 29, 2015 at 11:31 AM

To: Tara Devine <tara@devine-strategies.com>

Cc: Rick Scott <Rick.Scott@lacity.org>, Miranda Paster <Miranda.Paster@lacity.org>

Good to know, Tara!

On Wed, Apr 29, 2015 at 10:53 AM, Tara Devine <tara@devine-strategies.com> wrote:

FYI - Scot's email no longer generates an out of office reply, but it appears he's either still out, or else not the point of contact. When I called today, I was directed to Joyce Izumi. Joyce says she does the review and analysis of the BIDs and directed me to submit all materials to her.

In case this information is helpful to you, her contact information is:

Joyce Izumi

joyce.izumi@lausd.net

213-241-6785 (main # for LAUSD FSD - Leasing and Space Utilization)

213-241-6126 (direct)

Joyce indicated that she does budgeting earlier in the year for new BID assessments, and it causes difficulty later when the assessments are not budgeted for. I have created an annual reminder for mid-February to let her know (estimated) LAUSD assessments for any new BIDs I am working on. She needs to submit her budget estimates in early March.

Warmest regards,

TARA DEVINE

DEVINE STRATEGIES
645 West Ninth St.,#110-293
Los Angeles, CA 90015
310.430.5121
tara@devine-strategies.com

Making it easier for you with STRATEGIC CONSULTING SERVICES

Political - Legislative - Economic Development - Planning & Entitlements - Community Outreach - Business Improvement Districts

--

Dennis Rader
Technical Research Supervisor
Los Angeles City Clerk, NBID Division
[213-978-1120](tel:213-978-1120)



Dennis Rader <dennis.rader@lacity.org>

Re: South Park II - a few questions

Tara Devine <tara@devine-strategies.com>

Tue, Mar 31, 2015 at 9:36 AM

To: Rick Scott <rick.scott@lacity.org>

Cc: Rosemary Hinkson <rosemary.hinkson@lacity.org>, Dennis Rader <dennis.rader@lacity.org>, Miranda Paster <Miranda.Paster@lacity.org>

Thank you, Rick. Prompt and thorough as always. Much appreciated.

On Mar 31, 2015 9:29 AM, "Rick Scott" <rick.scott@lacity.org> wrote:

Tara,

Below are the answers to your questions.

Q: 1) Can you send me the current copy of the "Who Can Sign" form and the current petition template? I have ones from prior years but do not want to make the mistake of using an out-of-date template.

A: The petition template and instructions are attached.

Q: 2) I want to reconfirm that we can mail just the executive summary of the MDP in lieu of the entire document. This cuts down on mailing costs significantly (and saves a small tree!) I'm going to discuss with Jessica and her staff if they would like to make the full documents available online (we could include a link in the packets.) I believe they are amenable to doing this.

A: This is what State law requires:

The petition of property or business owners shall include a summary of the management district plan. That summary shall include all of the following:

- (1) A map showing the boundaries of the district.**
- (2) Information specifying where the complete management district plan can be obtained.**
- (3) Information specifying that the complete management district plan shall be furnished upon request.**

The summary should also include a brief description of the proposed activities and improvements, the amount of the proposed assessment, a statement as to whether the assessment will be levied on property or businesses within the district, a statement as to whether bonds will be issued, and a description of the exterior boundaries of the proposed district. The descriptions and statements do not need to be detailed and shall be sufficient if they enable an owner to generally identify the nature and extent of the improvements and activities and the location and extent of the proposed district.

Additionally, the City requires that ALL stakeholders receive a petition and -- this is very, very important -- even if you believe you have gathered 50%, do not stop distributing and gathering petitions from stakeholders. Continue to gather petitions well up to the time that we go to Council.

Q: 3) Would you and/or other staff like an invite to our community meetings when we have scheduled them? I expect we will hold two - one daytime and one evening. These will probably occur in the latter part of April or very early in May (pending client approval.)

A: Staff is available.

Q: 4) Is there any mandated part of the petition process that I might inadvertently overlook?

A: See question #2 answer.

Q: 5) Are there any materials missing from this list? This is what we propose to compile and mail to owners: 1) Cover letter, 2) Who can sign, 3) Petition Instructions (we have a one-pager we use to emphasize the double signature block and the need to complete all fields), 4) one-page promo piece, 5) MDP summary.

A: See question #2 answer.

6) The only assessed public parcels in SPII are the Public Works building, the Fire Station #10 and one LAUSD parcel (Abraham Friedman Adult School.) I do not believe any of these require board approval/votes, but if I am mistaken, please advise me so we may begin that scheduling/coordination process as early as possible. I believe that the City Clerk can sign for Public Works and LAFD, correct?

A: LAUSD must be signed by an authorized representative. The City Clerk can sign for General Fund City departments which includes LAFD and Public Works.

7) To whom should we send our petitions when we begin?

A: As soon as the petitions are received, immediately pdf them and batch send them to Dennis Rader (dennis.rader@lacity.org). We need to keep a running total and be able to verify the validity of each petition. If we have an issue identifying a petition we may send it back to you for more information before we can add it to the total.

Miranda may have something additional information for you.

Contact me if you have any questions or require additional information.

On Tue, Mar 31, 2015 at 8:40 AM, Tara Devine <tara@devine-strategies.com> wrote:

Dear Rick (and Miranda):

I think most of these are questions would be for Rick, although I thought Miranda might want to weigh in on #3 or #6. As we gear up to go toward petition (I'm waiting on Ed's ER revisions, but we'll resubmit everything either this week or next) I wanted to pose a few questions:

1) Can you send me the current copy of the "Who Can Sign" form and the current petition template? I have ones from prior years but do not want to make the mistake of using an out-of-date template.

2) I want to reconfirm that we can mail just the executive summary of the MDP in lieu of the entire document. This cuts down on mailing costs significantly (and saves a small tree!) I'm going to discuss with Jessica and her staff if they would like to make the full documents available online (we could include a link in the packets.) I believe they are amenable to doing this.

3) Would you and/or other staff like an invite to our community meetings when we have scheduled them? I expect we will hold two - one daytime and one evening. These will probably occur in the latter part of April or very early in May (pending client approval.)

4) Is there any mandated part of the petition process that I might inadvertently overlook?

5) Are there any materials missing from this list? This is what we propose to compile and mail to owners: 1) Cover letter, 2) Who can sign, 3) Petition Instructions (we have a one-pager we use to emphasize the double signature block and the need to complete all fields), 4) one-page promo piece, 5) MDP summary.

6) The only assessed public parcels in SPII are the Public Works building, the Fire Station #10 and one LAUSD parcel (Abraham Friedman Adult School.) I do not believe any of these require board approval/votes, but if I am mistaken, please advise me so we may begin that scheduling/coordination process as early as possible. I believe that the City Clerk can sign for Public Works and LAFD, correct?

7) To whom should we send our petitions when we begin?

We are scheduling a Steering Committee update for mid-April and hope to go to petition asap thereafter, with community meetings in late April or early May.

Thank you for your help!

Warmest regards,

TARA DEVINE
DEVINE STRATEGIES
621 S. Spring St., PH1202
Los Angeles, CA 90014

310.430.5121
tara@devine-strategies.com

Making it easier for you with STRATEGIC CONSULTING SERVICES

Political - Legislative - Economic Development - Planning & Entitlements - Community Outreach - Business Improvement Districts

--
Rick Scott
Neighborhood and Business Improvement District Division
Office of the City Clerk
213.978.1121 direct
213.978.1099 main
Fax 213.978.1130
Rick.Scott@lacity.org

